



# IMPACT REPORT



2023/2024

To learn more go to  
[www.sheepriverhealthtrust.ca](http://www.sheepriverhealthtrust.ca)

# MESSAGE FROM OUR BOARD CHAIR

As the warmth of summer gives way to the brisk embrace of fall, I want to express my profound gratitude for the privilege of serving as the Board Chair of the Sheep River Health Trust.

It is an honor that I hold dear, and I am dedicated to contributing my utmost to further our collective vision of changing lives through wellness.

When I first discovered the Sheep River Health Trust and witnessed the vital work it does for our community, I was genuinely moved. The Trust's unwavering commitment to ensuring our community's well-being resonated deeply with me on a personal level.

What truly resonates with me is the broad impact that the Trust has on our community as a whole. The tangible improvements it brings about touch the lives of every individual, irrespective of age, background, or circumstance. From promoting healthier lifestyles to enhancing access to essential healthcare resources, the Trust's initiatives create a ripple effect that permeates every corner of our community. This commitment to improving our community reflects the values that I hold dear and drives my dedication to this role.

As we embark on this journey together, I am filled with excitement about the possibilities that lie ahead. Though we reside in a small community, our spirit of generosity knows no bounds. We are incredibly grateful for your donations and for those who contribute as monthly Health Heroes - you make it possible for us to fulfill our mission as a nonprofit organization working to promote health and wellness in the Foothills.

Together, we can build a brighter and healthier future for our community.



**Dana Johnson**  
**Board Chair**

# THE HIGHLIGHTS



**\$437, 242.46**

Raised



**391**

Individual and corporate donors

**31**

**Projects Funded to 5 Pillars of Support:**



- Medical Equipment
- Community Care Programs
  - Seniors
  - Children & Youth
  - Families

**108**

Volunteers contributed

**1, 832** hours



# WHO ARE OUR DONORS?

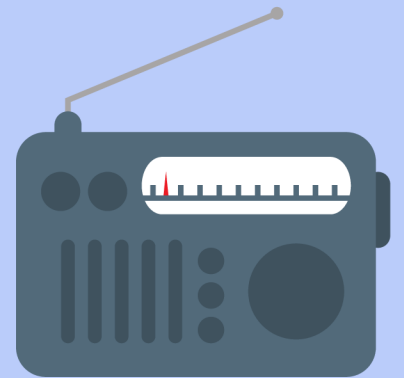


**46**

Health Heroes

**74**

Radiothon Donors



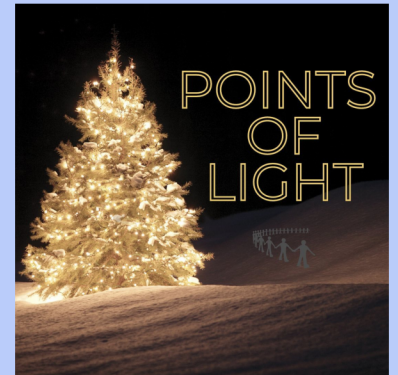
**30**

Photos with Santa and  
Tree Decorators



**87**

Annual Campaign/  
Points of Light Donors



**131**

Greatest Needs Donors

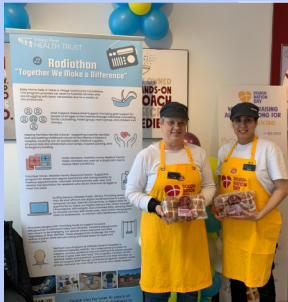
**24**

Memorial Donors

# FUNDRAISING & EVENTS

## The Okotoks Hot Chocolate Festival

In February, Tribal Connections Market participated in the Okotoks Hot Chocolate Festival. \$1 from the sale of their sweet Strawberry Rose Hot Chocolate was donated to Sheep River Health Trust.



## COBS - Dough-Nation Day

COBS Centennial Village held a month long fundraiser where customers made donations with their purchases. It concluded with Dough-Nation Day on Mar. 2, where COBS donated \$2 from the sale of every package of cross buns.

## Radiothon

In partnership with The Eagle 100.9FM, we broadcast live for 9 hours to fundraise for health & wellness projects in the Foothills. There is also a Block Party onsite with vendors and food trucks. Surrounding businesses hold fundraisers in-store and become Block Party Neighbors in support of Radiothon.



## Flip the Switch Raffle

Starting November 1, you can buy a ticket in the "Flip the Switch" Raffle. The winning ticket owner has the opportunity to designate a child or youth of their choice to "flip the switch" and light the Town Christmas Tree at Light Up Okotoks.

## Photos With Santa

Photos with Santa have become a beloved holiday tradition, sparking joy and wonder with each visit to Santa's village. Located at the Best Western Plus Okotoks Inn and Suites, guests interact with Santa during their pre-booked family photo session. Each family receives a unique code and a link to access their photo gallery where they can download multiple photos.



# FUNDRAISING & EVENTS

## Breakfast with Santa

Santa joins us at the Best Western Plus Okotoks Inns & Suites to visit with children & families while they enjoy a hearty breakfast, have their faces painted and get glitter tattoos.



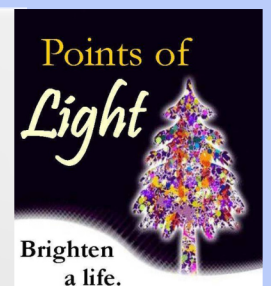
## Avenue of Trees

The Avenue of Trees brings the magic of the holiday season into the hearts and homes of residents here in our Foothills communities. Located at the Best Western Plus Okotoks Inn and Suites, the fully decorated trees showcase a winter wonderland, thanks to the generosity of our Tree Decorators.



## Points of Light

Remember a loved one. Welcome a new baby. Thank someone special. Share as a Christmas gift. Your "Point of Light" is honoured by making a donation to the Sheep River Health Trust. Names appear in the Western Wheel to recognize the honourees.



# PROGRAMS

## Community Art Program

Throughout the year, local community artists submit their original art work to be displayed and sold at the Okotoks Health & Wellness Centre. 20% from the sale of each piece is donated back to Sheep River Health Trust.



## In Memorial

Making a memorial donation is an opportunity to pay tribute to someone who touched your life in a significant way. Planned giving is arranged through securities, bequests, edowments or life insurance.

# Where did **your Donations** go?

## Community Care Programs

**\$51,750**

Meals on Wheels

Solace Grief Support: Grief Counselling for all Ages

Okotoks Family Resource Centre: Volunteer Driver Program & Emergency Assistance Program

Calgary Rural Primary Care Network:  
High River Foot Care Clinic

Spiritual Care Program  
and Chaplain

Oilfields Hospital Gardens



## Seniors - \$35,000

“Music in the Foothills”

Music Therapy Program

Adult Day Support Program

Rising Sun Long-Term Care:  
Recreation Therapy Program



## Children & Youth

**\$45,712**

Rural Pediatric Allied Health: Pediatric Room upgrades

It Takes a Village Community Foundation:  
Baby Sleep Safe

Inclusion Foothills Association: YOU360

School Meal Program: Serving over 22,600 breakfasts  
and lunches at 12 schools

Post Secondary Science Studies Bursaries for  
High School Students

Orenda Community Youth and Family Society:  
9D Breathwork Innovation Project

## Families - \$22,250

Addiction and Mental Health: Focused Mental Health

Rural Pediatric Allied Health: Staff Education

Oilfields Hospital Patient and  
Family-Centered Care Committee

Helping Families Handle Cancer: Family Care Program

KidSport Okotoks

## Medical Equipment - \$66,931

Taski Auto Scrubber

Bladder Scanner

Vital Signs Machine x2

IV Cart & Slit Lamp

Public Health: SureTemp Thermometers



Cautery Machine with Smoke Extractor

Tonopen

24-Hour Blood Pressure Monitor

Acute Care: Patient Televisions

Foothills Search and Rescue Supplies