



## **Multi-Media Content Creator**

**This position is funded through the Canada Summer Jobs Grant and as such the applicant must be between the age of 18-30 at the start of employment, be a Canadian Citizen or permanent resident, and is legally entitled to work in Alberta. This position is part-time (30 hours per week) at \$15 per hour and is 9 weeks long in duration.**

Are you looking for a challenging, yet rewarding summer job? Are you a communications, business or marketing student that is keen to contribute to a growing, non-profit? Do you love telling a story and would love to explore health and wellness in the Foothills?

Reporting to the Executive Director, Sheep River Health Trust is looking for a Content Creator for social media channels, blogs, photography, and video, for the summer term. You'll work closely with the Executive Director and Fund Development Coordinator to support the marketing efforts of the Trust

Additionally, the successful applicant must have access to a vehicle or reliable transportation to our office, and be willing to sign a non-disclosure agreement.

Start date: ASAP

### **Responsibilities and tasks :**

- Content creation including but not limited to video creation, photography, blog writing and social media content.
- Planning and scheduling creative and on brand digital marketing creative
- Support of Fundraising Events, with digital content.
- Other general administrative tasks as required to support the marketing team

### **Qualifications:**

- Some University or College education in PR/Communications or Marketing or General Business Studies with an interest in digital marketing
- Ability to work independently and collaboratively
- Professional experience with filming, editing, stop-motion, and photography. Access to video and photography equipment an asset
- Strong written and verbal communication, and attention to details.
- High proficiency in project management
- Strong organizational skills
- Ability to accept constructive criticism
- Works well in a team environment
- Ability to travel to multiple locations in Foothills
- Comfortable with Microsoft Office Suites, Cava

To apply: Please submit both a resume, and a cover letter explaining why you think you'd be a great fit. Sheep River Health Trust. Thanks all applicants for applying, however only applicants selected for interview will be contacted.

**Application deadline is Monday, May 31, 2021**

Contract length: 9 weeks

Application deadline: 2021-05-31

Job Types: Part-time, Temporary

Salary: \$15.00 per hour

Schedule: Monday to Friday

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